

IN THE CLAIMS:

Claim 1 (canceled)

Claim 2 (canceled)

Claim 3 (canceled)

Claim 4 (canceled)

Claim 5 (canceled)

Claim 6 (canceled)

Claim 7 (canceled)

Claim 8 (canceled)

Claim 9 (canceled)

Claim 10 (canceled)

Claim 11 (canceled)

Claim 12 (canceled)

Claim 13 (currently amended): A special service mailing assembly comprising:

a plurality of labels separably removably attached ~~continuously~~ wherein each one of the plurality of labels ~~label~~ has a front side and a back side wherein the front side and the back side are planar and face in opposing directions and further wherein each one of the plurality of the labels ~~label~~ ~~has~~ ~~includes~~ a return postcard and a designator section indicative of one of a plurality of a special services service ~~wherein the special service is one of a certified mailing, a return receipt for merchandise mailing, an insured mailing and a COD mailing~~ wherein the designator section is

contained completely within the exterior sides that define the return postcard and further wherein the designator section has shading of a first color and printing of the same color as the first color wherein the first color is indicative of the special service; and

a printer track strip associated with each one of the plurality of labels ~~label~~ wherein the printer track ~~tracking~~ strip has ~~includes~~ a first hole and further wherein each one of the plurality of labels ~~label~~ has a second hole.

Claim 14 (original): The assembly of Claim 13 further comprising:

a first anchor portion removably associated with each label removably attached to each return postcard wherein the first anchor portion has an adhesive on a backside of the first anchor portion.

Claim 15 (original): The assembly of Claim 14 further comprising:

a strip disposed over the adhesive on the backside of the first anchor portion.

Claim 16 (original): The assembly of Claim 13 wherein the second hole on each label is capable of being sensed by a printer.

Claim 17 (currently amended): The assembly of Claim 13 further comprising:

an area within each designator section printed with an article identification number ~~that has a machine readable code.~~

Claim 18 (original): The assembly of Claim 13 further comprising:

a second anchor portion associated with each label wherein the second anchor portion has an adhesive on a backside of the anchor portion.

Claim 19 (original): The assembly of Claim 13 further comprising:

a tear line disposed between each label to aid in the removal of each label from the assembly.

Claim 20 (original): The assembly of Claim 13 further wherein the second hole is adjacent to the tracking strip.

Claim 21 (currently amended): A special service mailing assembly comprising:

a label having a front side and a back side wherein the front side and the back side are planar and face in opposing directions wherein the label has ~~includes~~ a return postcard and a designator section indicative of one of a plurality of a special services service ~~wherein the special service is one of a certified mailing, a return receipt for merchandise mailing, an insured mailing and a COD mailing~~ wherein the designator section is contained completely within exterior sides that define the return postcard and further wherein the designator section ~~label~~ has ~~includes~~ shading of a first color and printing of the same color as the first color wherein the first color is indicative of the special service ~~shading and printing are a single color~~ and further wherein the label ~~assembly~~ has a hole disposed therein.

Claim 22 (currently amended): A special service mailing assembly comprising:

a label having a front side and a back side wherein the front side and the back side are planar and face in opposing directions wherein the label has includes a return postcard and a designator section indicative of one of a plurality of a special services service wherein the special service is one of a certified mailing, a return receipt for merchandise mailing, an insured mailing and a COD mailing wherein the designator section is contained completely within exterior sides that define the return postcard and further wherein the designator section label has includes shading of a first color and printing of the same color as the first color wherein the first color is indicative of the special service ~~shading and printing are a single color~~ and further wherein the label has a width defined between a first end and a second end wherein the first end has includes holes disposed therein.

Claim 23 (currently amended): A method for preparing a mailpiece for delivery by a special service, the method comprising the steps of:

providing a label having a front side and a back side wherein the front side and the back side are planar and face in opposing directions wherein the label has includes a return postcard and a designator section indicative of one of a plurality of a special services service wherein the special service is one of a certified

mailing, a return receipt for merchandise mailing, an insured mailing and a COD mailing wherein the designator section is contained completely within exterior sides that define the return postcard and further wherein the designator section label has includes shading of a first color and printing of the same color as the first color wherein the first color is indicative of the special service wherein the first color is one of green indicative of certified mailing or brown indicative of return receipt for merchandise mailing shading and printing are a single color;

providing at least one anchor portion on an exterior side of the return postcard wherein the anchor portion has a backside and further wherein the backside of the anchor portion includes an adhesive;

removing a backing strip disposed over the adhesive;

attaching the label to a mailpiece to effect delivery by the a special service; and

providing a hole in the label.

Claim 24 (canceled)

Claim 25 (canceled)

Claim 26 (canceled)

Claim 27 (new): A special service mailing assembly comprising:

a label having a first layer and a second layer opposite to the first layer wherein the first layer is separably attached to the second layer with an adhesive wherein the label has a return

postcard and a designator section indicative of one of a plurality of special services wherein the special service is one of a certified mailing, a return receipt for merchandise mailing, an insured mailing and a COD mailing wherein the designator section is contained completely within exterior sides that define the return postcard wherein the designator section and the return postcard are printed with an article identification number wherein the article identification number in the designator section and the article identification number in the return postcard are the same number and further wherein the designator section has shading of a first color and printing of the same color as the first color wherein the first color is indicative of the special service wherein the first color is one of green indicative of certified mailing or brown indicative of return receipt for merchandise mailing.

Claim 28 (new): The assembly of Claim 27 further comprising:

a first anchor portion associated with the label removably attached to the return postcard wherein the first anchor portion has an adhesive on a backside of the first anchor portion.

Claim 29 (new): The assembly of Claim 28 further comprising:

a backing strip disposed over the adhesive on the backside of the first anchor portion.

Claim 30 (new): The assembly of Claim 27 further comprising:

an area within the designator section that has a machine readable code.

Claim 31 (new): The assembly of Claim 27 further comprising:

a second anchor portion attached to the return postcard wherein the second anchor portion has an adhesive on a backside of the anchor portion.

Claim 32 (new): A method for preparing a mailpiece for delivery by one of a plurality of special services wherein the special services are any one of a certified mailing, a return receipt for merchandise mailing, an insured mailing and a COD mailing, the method comprising the steps of:

providing a label having a front side and a backside opposite to the front side wherein the label has a return postcard integrally formed with a designator section indicative of one of the plurality of special services wherein the return postcard is a single layer wherein the designator section is contained completely within exterior sides that define the return postcard wherein the designator section has shading of a first color and printing of the same color as the first color wherein the first color of the shading or the printing is indicative of one of the plurality of special services wherein the first color is one of green indicative of certified mailing or brown indicative of return receipt for merchandise mailing;

providing at least one anchor portion indicative of one of the plurality of special services on an exterior side of the return

postcard wherein the anchor portion has a backside and further wherein the backside of the anchor portion includes an adhesive;

removing a backing strip disposed over the adhesive; and

attaching the label to a mailpiece to effect delivery by one of the plurality of special services.

Claim 33 (new): The method of Claim 32 further comprising the step of:

printing information on the return postcard relating to delivery of the mailpiece by the special service.